Moveprice.com Privacy Policy

YOUR USE OF THIS WEBSITE SIGNIFIES YOUR AGREEMENT TO THESE TERMS AND CONDITIONS.

- 1. <u>Introduction</u>. Welcome to the moveprice.com website (together with blog.moveprice.com and any other sites operated by or for Moveprice and any other online interfaces, this "Website"). This Website is provided to assist prospective customer and customers with learning about how to move their household goods and personal property, with inventorying their goods/property, with obtaining pricing information, and to assist in Moveprice's offering and providing concierge service to help identify movers and facilitate moves. The Website is not offered for any other purpose. This Privacy Policy sets forth our current privacy practices with regard to the information we collect when you or your computer interact with our Website.
- 2. <u>Terms</u>. The terms "Moveprice" and "we", "us", and "our" refer to Moveprice Holdings Incorporated, a Delaware corporation. The terms "User" or "you" refer to the person visiting and/or utilizing this Website.
- 3. <u>Agreement</u>. By accessing this Website, you acknowledge and fully understand this Privacy Policy and freely consent to the information collection and use practices described in this Privacy Policy.
- 4. <u>Contact Information</u>. By providing us your address, phone number, e-mail address, etc. you are giving us permission to contact for you for any reason related to assisting with inventorying, providing estimates, or otherwise relating to moves or our service offerings.
- 5. <u>Notice of Information We Collect and How We Use It</u>. Moveprice collects certain information from and about Users in three ways: from web server logs, with "cookies", and from the User.

Web Server Logs

When you visit our Website, we may track information to administer the Website and analyze its usage. Examples of information we may track include: your Internet protocol address; the kind of browser or computer you use; the number of links you click within the Website; the state or country from which you accessed the Website; the date and time of your visit; the name of your internet service provider; the web page you linked to our Website from; and the pages you viewed on the Website.

We do not knowingly collect personal information from minors and will destroy such information if we learn that it was disclosed to us without proper parental/guardian consent.

Cookies

Moveprice may use "cookies" to personalize or enhance your user experience. A "cookie" is a small text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you. One of the primary purposes of cookies is to provide a convenience feature to save you time. For example, if you personalize a web page, or navigate within a website, a cookie helps the site to recall your specific information on subsequent visits. Hence, this simplifies the process of delivering relevant content and eases site navigation by providing and saving your preferences and log-in information as well as providing personalized functionality.

Moveprice reserves the right to share aggregated site statistics with partner companies but does not allow other companies to place cookies on our Website unless there is a temporary, overriding customer value (such as merging into www.moveprice.com a site that relies on third-party cookies).

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies. If you reject cookies by changing your browser settings, then be aware that this may disable some of the functionality on this Website.

Information from Users

Visitors to this Website can register to order services and/or products. When you register, we will request some information such as name, address, e-mail, telephone number or facsimile number, account number and other relevant information. If you are ordering a service, we may request financial information. Any financial information we collect is used only to secure payment from you for the services you purchased. If you purchase by credit card, this information may be forwarded to your credit card provider. For other types of registrations, we may ask for relevant information. You may also be asked to disclose personal information to us so that we can provide assistance and information to you. For example, such information may be warranted in order to provide online technical support and troubleshooting.

We will not disclose personally identifiable information we collect from you to third parties without your permission except: (A) to fulfill your requests for services or products; (B) to protect ourselves from liability; (C) to respond to legal process or comply with law; (D) to protect against fraud; (E) in connection with a merger, acquisition, or liquidation of the company; (F) to those you have authorized us to disclose the information and others as permitted or required by law; (G) to other parties with which we have joint marketing agreements; and (H) to other parties with which we jointly provide services or products.

6. Web Beacons or GIF Files. Pages on this Website may contain electronic images known as web beacons – sometimes also called single-pixel GIFs – that allow Moveprice to count users who have visited those pages and to deliver co-branded services. Moveprice may include web beacons in promotional e-mail messages or newsletters in order to determine whether messages have been opened and acted upon. Some of these web beacons may be placed by

third-party service providers to help determine the effectiveness of our advertising campaigns or e-mail communications. These web beacons may be used by these service providers to place a persistent cookie on your computer. This allows the service provider to recognize your computer each time you visit certain pages or e-mails and compile anonymous information in relation to those page views, which in turn enables us and our service providers to learn which advertisements and e-mails bring Users to our Website and how they use the Website. Moveprice prohibits web beacons from being used to collect or access your personal information.

- 7. Accessing Personally Identifiable Information. We will provide you with a reasonable opportunity to access your personally identifiable information that we have collected, correct it if inaccurate, or delete it as appropriate. Reasonable access means, for example, that requests for access are made during normal business hours, that you provide requested identification, and that requests are not excessive in number. You may review this information by contacting us by sending an e-mail to our support attendant at privacy@moveprice.com.
- 8. Third-Party Sites. This Website may contain hyperlinks to websites not operated by us. Such hyperlinks are provided for your reference only. We do not control such websites and are not responsible for their contents or the privacy or other practices of such websites. Related services and offerings with links from this Website, including vendor sites, may have their own privacy statements that can be viewed by clicking on the corresponding links within each respective website. Online merchants and others who participate in Moveprice services are encouraged to participate in industry privacy initiatives and to take a responsible attitude towards consumer privacy. However, since we do not have direct control over the policies or practices of participating merchants and other third parties, we are not responsible for the privacy practices or contents of those sites. We recommend and encourage that you always review the privacy policies of merchants and other third parties before you provide any personal information or complete any transaction with such parties.
- 9. Other Terms and Conditions. You should also review our Terms and Conditions. If you decide to order moving services or moving concierge services, additional customer terms and services will apply.
- 10. <u>Applicable Law</u>. The privacy and data practices of Moveprice are intended to be compliant with all applicable laws and regulation, and this Privacy Policy shall be construed as such.
- 11. Revisions. Moveprice may update, amend, or otherwise revise these terms and conditions at any time without advance prior notice and revised versions shall be effective upon being posted. Your continued use of the Website after revisions are posted to the Website shall automatically constitute your acceptance of and agreement to the revised terms and conditions. You should review these terms and conditions from time to time, and you are permitted to and encouraged to copy and store versions of these terms and conditions and you may contact us to request copies.

12. <u>Contact</u>. If you have any questions or comments about these terms and conditions, then feel free to contact us by electronic mail to *privacy@moveprice.com* or by hard copy:

Moveprice Holdings Incorporated Four Calvert Street Newport, Rhode Island 02840

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